Internationalization in Higher Education through Faculty Diversification

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Abstract Internationalization in higher education has been the recurring theme of the global academic community in preparing the future world leaders and workers – from the developed to the developing countries. Faculty diversification, which is the primary arm of internationalization, covets an array of geopolitical and geocultural interdisciplinarities that may hinder its prime purpose. This study discerns the determinants of internationalization and faculty diversification in higher education: the exposure of the student-learners to an array of ideas, cultures, behaviors, experiences and standards. Diversification benefits the academic environment by offering optimal educational experiences to a community that promotes peace and harmony in preparing students for their global tasks as future leaders and workers in the acumen of internationalization in education and work globalization. Hence, it benefits the student-learners as diversified teachers are imperative to the need and the focus on extending tertiary education as a vehicle for long term human resource development.

Keywords: internationalization in higher education, faculty diversification, academic reform, geopolitical and geocultural interdisciplinarities


1. Introduction

Faculty diversification in higher education is the overarching epoch among academic communities that has become fashionable with international clouts at the forefront of international academic standards. This initiative had been the framework of the institution’s proactive commitment in its understanding to their central mission that is linked on the future of the diversity of the world, specifically on the worldwide contexts of the diverse field of work and works. The comprehensible contextualization of the geopolitical and geocultural interdisciplinarities of faculty diversification should be the prevailing wigwag ken of cache of every higher education institution if they are to pursue worldwide superiority in educational competencies.

Faculty diversification, in the context of academic reform, should not be limited to the historical context of color and ethnic backgrounds [4,5,6]. Diversity should be delineated in the contexts of customs, cultural and religious experiences, personal experiences, historical and political knowledge and much more [15,17]. Thus, a diverse teaching force is imperative to the exposure of the student-learners to an array of ideas, cultures, behaviors, experiences and standards. In a diverse student population, students need to be exposed to teachers who are like them. They need to see people who have an impact on their lives, look like them, sound like them, and have similar life experiences [12].
in terms of socio-cultural and ethnic pluralism, and heterogeneity in academic standards in the contemporary educational era. This new contemporary academic concept shall lead institutions of higher learning into post-industrial phase which offers an optimum increase in the so-called communication strategy in the international community leading to a bar-none international standard in higher education. As a result, internationalization procedures go imperatively with the fragmentation of the intercivilization interactions that demonstrate a unique mental and psychological vitality across geopolitical and geocultural pluralism of interdisciplinarities of a bar-none model of academic standards across the world.

1.1. Theoretical Framework

This study used the declared mission and functions of Higher Education as stipulated in the 1998 World Declaration on Higher Education for the 21st Century as its legal framework. Embodied in an excerpt on its Preamble, together with its functions, its vision and mission are clearly traced…”

“On the eve of a new century, there is an unprecedented demand for and a great diversification in higher education, as well as an increased awareness of its vital importance for socio-cultural and economic development, and for building the future, for which the younger generations will need to be equipped with new skills, knowledge and ideals…” [18]

Diversification, in this sense, covers a multitude of areas, factors and indicators of success in the academic learning environment particularly the teaching-learning process necessary in the attainment of quality higher education (both in form and substance). This phenomenon is carried out through the overseer of the academic environment (academic administrators) and the facilitators of the learning environment (academic advisor, faculty, among others): a conglomerate of academic background and orientation, training and experience. This hodgepodge of faculty members in higher education impinges multidimensional concept of academic learning and the acumen on rigorous exchange of ideas in a diverse perspective. Hence, the geocultural and geopolitical interdisciplinarities of faculty diversification in higher education.

Center on faculty diversification in higher education are the legal standpoints, which are stipulated as the study’s framework and legal bases [18], to wit:

1. Article 8, entitled as Diversification for enhanced equity of opportunity, calls for a diversification in higher education. (a) Diversifying higher education models and recruitment methods and criteria is essential both to meet increasing international demand and to provide access to various delivery modes and to extend access to an ever-wider public, in a lifelong perspective, based on flexible entry and exit points to and from the system of higher education; (b) More diversified systems of higher education are characterized by new types of tertiary institutions: public, private and non-profit institutions, amongst others. Institutions should be able to offer a wide variety of education and training opportunities: traditional degrees, short courses, part-time study, flexible schedules, modularized courses, supported learning at a distance, etc.

2. Article 9, entitled as Innovative educational approaches: critical thinking and creativity, underpins the following calls: (a) In a world undergoing rapid changes, there is a perceived need for a new vision and paradigm of higher education, which should be student-oriented, calling in most countries for in-depth reforms and an open access policy so as to cater for ever more diversified categories of people, and of its contents, methods, practices and means of delivery, based on new types of links and partnerships with the community and with the broadest sectors of society. (b) Higher education institutions should educate students to become well informed and deeply motivated citizens, who can think critically, analyze problems of society, look for solutions to the problems of society, apply them and accept social responsibilities.

3. On the other hand, Article 10 posited tenets on Higher education personnel and students as major actors. Section (a) stipulates that a vigorous policy of staff development is an essential element for higher education institutions. Clear policies should be established concerning higher education teachers, who nowadays need to focus on teaching students how to learn and how to take initiatives rather than being exclusively founts of knowledge. Adequate provision should be made for research and for updating and improving pedagogical skills, through appropriate staff development programmes, encouraging constant innovation in curriculum, teaching and learning methods, and ensuring appropriate professional and financial status, and for excellence in research and teaching, reflecting the corresponding provisions of the Recommendation concerning the Status of Higher-Education Teaching Personnel approved by the General Conference of UNESCO in November 1997. To this end, more importance should be attached to international experience. Furthermore, in view of the role of higher education for lifelong learning, experience outside the institutions ought to be considered as a relevant qualification for higher educational staff.

4. Lastly, Article 11 embodies a clear guideline on Qualitative Evaluation on the monitoring of the above vision and mission, to wit: (a) Quality in higher education is a multidimensional concept, which should embrace all its functions, and activities: teaching and academic programmes, research and scholarship, staffing, students, buildings, facilities, equipment, services to the community and the academic environment. Internal self-evaluation and external review, conducted openly by independent specialists, if possible with international expertise, are vital for enhancing quality. Independent national bodies should be established and comparative standards of quality, recognized at international level,
should be defined. Due attention should be paid to specific institutional, national and regional contexts in order to take into account diversity and to avoid uniformity. Stakeholders should be an integral part of the institutional evaluation process; (b) Quality also requires that higher education should be characterized by its international dimension: exchange of knowledge, interactive networking, mobility of teachers and students, and international research projects, while taking into account the national cultural values and circumstances; (c) To attain and sustain national, regional or international quality, certain components are particularly relevant, notably careful selection of staff and continuous staff development, in particular through the promotion of appropriate programmes for academic staff development, including teaching/learning methodology and mobility between countries, between higher education institutions, and between higher education institutions and the world of work, as well as student mobility within and between countries. The new information technologies are an important tool in this process, owing to their impact on the acquisition of knowledge and know-how.

1.2. Objectives of the Study

This study is designed to qualify the underpinning geopolitical and geocultural interdisciplinarities of faculty diversification as a way of enriching the academic background and experience of student-learners in higher education.

Specifically, it ought to find explanations on the following:

1. What are the legal bases in implementing models of faculty diversification in higher education?
2. What are the perceived benefits of faculty diversification to student-learning and to the educative processes?

2. Methodology

This study was based on a case study – dwelling on an inference as the focal point for discussion and investigation: the geopolitical and geocultural interdisciplinarities of faculty diversification in higher education. The Explicative-Reductive Method was employed in this study focused on the contemporary event characteristics of the common interests in the academic community: the internationalization of higher education through faculty diversification. The Explicative Method was used to account a context encompassing variables and qualities attributed to the problem. This paved for the determinant of the state of the act of harmonizing the educational paradigm. On the other hand, the Reductive Method was used to elicit the potential variables of the identified context for enrichment and further analysis. It involved a systematic investigation using documentary analysis as the predominant method of data collection. Corroboration of findings, vis-à-vis with the identified norms of the context of the study was used to conclude on the topography of the study – the geopolitical and geocultural interdisciplinarities of faculty diversification.

Presented in the foregoing figure is the research paradigm of the study which serves as its conceptual framework. Factors imperative to the premise that faculty diversification is essential to better assimilation of knowledge and understanding through a varied members of the faculty and teaching force from various orientation and academic backgrounds, are to be known.

It presents that the course of the study dealt on the geopolitical and geocultural interdisciplinarities of faculty diversification with emphasis on the multidimensional concept in higher education. These entwined leaps are imperative to a potpourri of a worldwide concept on multidirectional and multispeed process of integration within the acumen of internationalization among institutions of higher learning.

On the basis of the argument that a diverse faculty plays an integral part in the robust exchange of ideas in the academic learning environment, the institution, together with its administration and key officials, must decide for itself on the academic grounds, who may teach, what may be taught, how it shall be taught, and who may be admitted to teach and to study [14,15]. These factors must become the concomitant factors in hiring a diverse faculty, together with that of governing geopolitical interdisciplinarities. Hence, the institution’s initiatives on faculty diversification should be encroached with a broad definition of diversity to ultimately attain this purpose [14,15].

3. Results and Discussion

3.1. The Implementing Legal Bases of Faculty Diversification Model in Higher Education

In the current educational climate and current issue of interest in higher education, diversification comes at a par that most of the accrediting bodies demand. However, a very unsettled law exists in this area across the world. However, diversification must come with sound bases, i.e. the case of the USA, as it is under the Equal Protection Clause (U.S. Constitution, 14th Amendment) “... No State shall make or enforce any law which shall abridge the privileges or immunities of citizens of the United States; nor shall any State deprive any person of life, liberty, or property, without due process of law; nor deny to any person within its jurisdiction the equal protection of the laws...” Public institutions, including private educational institutions, are subject to this Constitutional restriction. However, Title VI (regarding race), when it applies to employment as addressed below, has been held
to be coextensive with the Equal Protection Clause. Title IX (regarding gender) also tracks equal protection principles on key points, although some differences exist between those two laws. Consequently, private institutions that receive federal funds are effectively subject to the same restrictions as those that arise under the Equal Protection Clause when Title VI or IX applies. Race: Strict Scrutiny Analysis. When the government classifies individuals based on race, courts will apply strict scrutiny to the classification under the Equal Protection Clause of the 14th Amendment of the U.S. Constitution. Thus, an affirmative action program implemented by a public institution must be narrowly tailored to promote a compelling state interest. Remedying the present effects of the institution's own past discrimination is a compelling interest sufficient to support a race-based classification under the Equal Protection Clause of the 14th Amendment. Gender: Intermediate Scrutiny Analysis. Major legal challenges to diversity efforts in higher education have focused on race and have arisen largely in the context of admissions. Gender is also an important element of diversity, however. As a general matter, women both outnumber and academically outperform men, although in some fields, including STEM, women are underrepresented relative to their overall numbers in undergraduate institutions and the general population.

Title VI (42 U.S.C. § 2000d). This prohibits discrimination on the basis of race, color and national origin by recipients of federal funds: No person in the United States shall...
are associated with a shrinking core of traditional full-time, permanent and research oriented faculty; (2) the disproportionate growth of national tertiary systems outside the traditional research university sector that provide alternative, non-research career tracks, and (3) the increasing feminization of academic workers, especially newer recruits to academic careers, although (a) the pace varies widely among European countries and tends not to be on the scale of the US; and (b) it is not clear to what extent they hold new kinds of dispositions and values towards work-family life balance as do their counterparts in the US. They do, however, as in the US, appear to be represented disproportionately among the ‘new’ kinds of academic appointments [7,8]. In the study of Finkelstein, he classified the considerable diversification in Europe into 3 patterns: the impervious Southern Europe, the Nordic European countries and the vast middle European countries which drew broad differences with the diversification plan in the US: the basic power of academic tradition (Italy, Spain), the more powerful role of national government (even if decentralization has been proceeding in several countries), and the political power of trade unions in resisting the negotiation away of the professorate’s civil services status [7,8].

With the accreditation and partnership of some universities in Asia and Middle East to the European Association in Higher Education, like the British Education Council, and American Higher Education, diversification has taken its place to a corollary implication to their faculty requirement. Accrediting bodies look at the diverse faculty members but notwithstanding to their national geopolitical and geocultural disciplinarities. Intertwined to these undertakings are the factors that are taken as myths to faculty diversification if we try to compare said practices to the American perspective. Hence, much more are to be taken from bench-marks if they really intend to manifest diversity in their faculty requirement. Corollary to the findings of Finkelstein [7,8] in the case of the European countries, majority of the colleges and universities of Asia and the Middle East had not yet open their perspectives to faculty diversification as they treat educational technology. Institutions of higher learning should treat its faculty with the advancement of science and educational technology. Colleges and universities across the world, particularly in the USA, have started to null-over with radically new kinds of qualifications and experience among their prospective faculty and support teaching staff because of the increasing importance of educational technology in many disciplines. Technology’s growing prominence has also prompted a rise in interest in candidates with work experience in industry. Aply, parallel to diversity is the argument that a diverse faculty can bring new scholarship to institutions, educate students on issues of growing importance to society, and offer linkages fostering quality education. [3,13]

3.3. The Evolving Faculty Diversification in Higher Education

Daryl Smith [12] explicated the necessity of educational institutions, particularly in higher education, to diversify its faculty with the advancement of science and technology. Institutions of higher learning should treat faculty diversification as they treat educational technologies. Colleges and universities across the world, particularly in the USA, have started to null-over with radically new kinds of qualifications and experience among their prospective faculty and support teaching staff because of the increasing importance of educational technology in many disciplines. Technology’s growing prominence has also prompted a rise in interest in candidates with work experience in industry. Aply, parallel to diversity is the argument that a diverse faculty can bring new scholarship to institutions, educate students on issues of growing importance to society, and offer linkages fostering quality education. [3,13]

### Table 1. Perceived Teaching Model Based on Faculty Diversification

<table>
<thead>
<tr>
<th>Part-time</th>
<th>Full-time</th>
<th>Research Faculty</th>
<th>Service Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching Only</td>
<td>Teaching Faculty</td>
<td>Research Planning and Coordination</td>
<td>Community Engagement /Immersion and Extension</td>
</tr>
<tr>
<td>Course Instruction</td>
<td>Course Preparation</td>
<td>Research execution</td>
<td>Program Heads and Directors</td>
</tr>
<tr>
<td>Student Interaction</td>
<td>Course Instruction</td>
<td>Review and Validation</td>
<td>Training and Supervision</td>
</tr>
<tr>
<td>Assessing Student Learning</td>
<td>Student Interaction</td>
<td>Report preparation, Presentation and Publication</td>
<td>Limited teaching</td>
</tr>
<tr>
<td>• Assessment</td>
<td>Academic Advising</td>
<td>Output Dissemination and Training</td>
<td></td>
</tr>
<tr>
<td>• Academic Advising</td>
<td>Remedial Teaching and Tutorial</td>
<td>• Limited Teaching – (Research)</td>
<td></td>
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<tr>
<td>• Collaborative/ team teaching</td>
<td>• Collaborative/ team teaching</td>
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Faculty diversification puts the fact that faculty came from various and diverse academic background, training and orientation at the forefront of their academic qualification and expertise in rekindling an increased prominence of the professional fields of higher education – the troika functions of instruction/teaching, research and extension/training. Diversity should be delineated in the contexts of customs, cultural and religious experiences, personal experiences, historical and political knowledge and much more [15,17]. Thus, a diverse teaching force is
imperative to the exposure of the student-learners to an array of ideas, cultures, behaviors, experiences and standards. Rekindling of faculty functions are reflected in Table 1 [7,8].

On the bases of the emerging education models brought about by faculty diversification, colleges and universities try to reclassify and hire faculty members into 3 comprehensive roles based on their qualifications and expertise: Teaching-faculty, Research-faculty and Service-faculty. This phenomenon brings collaboration to increase the compelling excellence and functions of the comprehensive higher education: teaching/instruction, research and service.

Concomitantly, colleges and universities across the world are in constant stride to diversify their faculty owing to the need to accelerate higher education in reforming the world’s future. Looking at this higher education reforms, developed and developing countries, require a greater leap on the internationalized standard of education owing to the scope of their National systems of education [1,7,8].

Notably, faculty diversification marks a great implication to colleges and universities as they are ought to prepare future leaders to participate in the world of work and works in a diverse society. Not limited to the following are their direct impacts to the academic community: (1) helps fulfill the Mission and Vision of Higher Education. The overarching mission of higher education is to primarily prepare the young people for their future globalized tasks. This impinges tasks and obligation among institutions to provide greatest opportunities and optimal educational learning experiences in teaching, research and service; thus trying to train people from learning to live together in peace and harmony in a dynamic society [1,3,9,10,11]; (2) helps institution to achieve its Mission of Excellence in Teaching and Research. A diverse faculty brings forth the conglomeration of knowledge and understanding of the whats, whys and hows of the academic learning environment. This draws an array of perspectives that challenges complacency towards excellence [1,3,9,10,11]; (3) helps institutions prepare students to global reality. Diverse faculty offers an array of standard, strengths and viewpoints which are unique to one another. This allows them to enter into experiences to come across learning to understand the geographic differences of standards and culture across socio-cultural and political pluralism of the world [1,2,10,11,15]; (4) helps increase student learning and citizenship outcomes. Students with diverse faculty fosters an optimal educational experiences as faculty members offers an array of varied techniques based on their training, background and potentials. In their interactions with these varied faculty members, students learn to respect the diversity of the human race – culture, traditions and beliefs. Hence, they come to build greater respect and tolerance to the complexities of their openness to diversity and citizenship [1,7,8,10,15,17]; (5) helps add multiple perspective and approaches to scholarly works. Diverse faculty increases the production of new knowledge in a multicultural perspective which designs a new educational platform for optimal educational experiences in the institution. Research findings show that it helps improve the academic and intellectual interaction of learners within the dynamic learning community [1,2,3,14,15]; (6) helps alleviate negative stereotypes reducing isolation. An environment with diverse faculty helps promote healthy environment offering a multicultural perspective on teaching, research and services. Faculty members may come across discussions across all levels of mental cognition. This further exudes their openness to new commodities in education, teaching, research and service. This environment creates a community of thrust and confidence in creating a community of peace and harmony in a diverse global academic community. Hence, it eliminates negative stereotypes about mental authority and expertise as it fosters collegiality and equality among the members of the faculty [1,2,15,17,19,20,21].

4. Conclusion

Faculty diversification fosters an array of geocultural and geopolitical interdisciplinarities in internationalizing higher education. This movement has made evolve educational model across the world – from the developed to the developing countries. Coupled with the mission to have comparable academic standards across continents, faculty diversification impinges a great impact on the mission and vision of colleges and universities, student learning, pedagogical interventions, research prowess and services; all to optimize educational learning experiences and excellence in teaching, research and training services. Concomitantly, it tries to offer the academic environment to experience a community that promotes peace and harmony preparing students for their global tasks as future leaders and workers in the acumen of internationalization in education and work globalization.

5. Recommendation

Owing to the findings of the study, the following are forwarded: (1) promote the adoption of the evolving educational model of the American-European University classifying faculty members based on their background and training; (2) diversify faculty requirement as it impinges optimal educational experiences and excellence in teaching, research and training services; (3) colleges and universities should go beyond the rhetoric of diversification and translate it into policy and action if they are committed to academic excellence in higher education (teaching, research and training services); and (4) develop a balanced faculty appraisal and an affirmative action of employment so as to rationalize equity among faculty member.

References

[3] Burgoyne, R., Theodore M. Shaw, Ralph C. Dawson, and Rena Scheinkman. Handbook on Diversity and the Law. Navigating A Complex Landscape To Foster Greater Faculty and Student Diversity In Higher Education The Law Governing Effective Faculty and Student Body Diversity Programs in STEM and


[21] ED Pamphlet at 2. See 34 C.F.R. § 100.31(c)(3); see also 28 C.F.R. § 42.104(c)(2)(DOJ regulation).